

3 | DAILY Good Habits



Reading the newspaper.



Exercising.



Drinking eight glasses of water.

Cultivate another.

Invest through **DAILY SIP** (Systematic Investment Plan)

Start investing early, regularly and stay invested.

Mutual funds offer you the convenience of the Systematic Investment Plan(SIP).

It's the affordable way to create wealth over the long term.



An investor education initiative by

LIC MUTUAL FUND

<http://niveshguru.licmf.com>

It is not necessary that one has to "Start big" to "End big"

For more information visit <http://niveshguru.licmf.com>



SIP: Your friend in need

What is it?

- A disciplined way of investing in mutual funds and works on the basic principle of regular investment
- Now you can also invest daily by opting "DAILY SIP" investment option other than weekly, monthly, and even quarterly basis.
- It is not necessary to start the SIP with a large amount.
- The investor need not worry about how much to invest and when to invest, it allows the investor to buy more unit at lower price.
- To know more about "Daily SIP", call on 1800-258-5678 or visit us on http://licmf.com/knowledge_center/investor_education/daily_sip

SIP: Advantages

Discipline: It allows you to invest a fixed amount at regular intervals for a specified period which helps in building a portfolio.

Rupee cost averaging: The average investment cost comes down because investor passes through all phases of the market

Lower transaction cost: Transaction cost for investment via SIP is far lower compared with investing directly in equities

Power of compounding: The longer one remains invested higher would be the returns

Convenience: Hassle-free mode of investment as amount gets debited automatically with NACH / Auto Debit instructions



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